

KEES VAN ARDENNE

DESIGNER



ABOUT ME

Kees is an experienced designer with a demonstrated history of working in the marketing and advertising industry. He is skilled in Concept Development, Corporate Identity, and Graphic Design.

Kees is a strong operations professional with a Bachelor's Degree focused in Advertising from Willem de Kooning Academie Rotterdam.

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WORK EXPERIENCE

EN HR SOLUTIONS | HOOFDDORP
VISUAL / UX DESIGNER
2016 - PRESENT

Working on creative briefings and creating digital designs for accounts such as: T-Mobile | KLM | Bruynzeel Keukens | Albelli | Tele2

KEESVANARDENNE.NL | HAARLEM
FREELANCE DESIGNER & ART DIRECTOR
2014 - PRESENT

I work with companies, startups, advertising agencies & non-profit organizations, where I develop creative concepts and designs to offer interactive experiences that are both beautiful and functional.

DUNE PEBBLER | LEIDEN
SENIOR DESIGNER
2015 - 2015

Working on creative briefings and creating designs for accounts such as: IBB Kondor | Timpaan | Van Rhijn Bouw | ABU | Renward | Sarah Angius | Haasnoot Fish Group | I-Sec | Limes | Van der Meer Makelaars | Vestia

VROOM & DREESMANN | AMSTERDAM
DIGITAL DESIGNER
2013 - 2015

Creating designs for everything that's digital (homepages, landing pages, newsletters, banners, apps, etc) and related to VD.nl

TECHNICAL SKILLS

DESIGN

Adobe Photoshop, Adobe XD, Sketch, Adobe After Effects, Adobe InDesign

WIREFRAMING

Invision, Balsimiq, Lucidchart, Adobe Illustrator

OTHER UTILITIES

Microsoft Office, Trello

EDUCATION

WILLEM DE KOONING ACADEMIE ROTTERDAM
BACHELOR OF DESIGN | MAYOR: ADVERTISING
GRADUATED 2013

UXTRAINING.COM AMSTERDAM
UX FOUNDATION TRAINING COURSE
2017

